Designing Strategic Outcomes for STC 2013-18 Comprehensive Mission Strategic Directions

Strategic Outcomes Subcommittee Co-Chair Training

January 25, 2013
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Where have we been?

The New Comprehensive Mission
Where are we heading?

- Developing new Strategic Outcomes
  A. Defining strategic outcomes
Strategic Outcomes (Strategic Objectives)

Strategic objectives are written statements that describe an intended outcome. They should be more specific than strategic directions/strategic goals and should be measurable.

Reference from http://www.blackerbyassoc.com/SPDefine.html
Example 1

**Strategic Direction/Goal:** Enhance student learning through excellence in teaching, student support services, and innovative instructional delivery systems.

**Strategic Outcomes/Objectives:**
--Establish a resource center for teaching excellence
--Expand faculty research that evaluates and improves the teaching and learning process
--Develop and implement effective discipline-based academic training and professional development programs for adjunct faculty

--Midlands Technical College
STC Strategic Outcomes

Example 2

**Strategic Direction/Goal:** Ensure affordability, accessibility and diversity reflective of the community.

**Strategic Outcomes/Objectives:**
--- Expand “College Connection” to each high school in Tarrant County.
--- Expand access to education and training through alternative learning opportunities.
--- Increase funding for financial assistance for all students.
--- Research textbook actual costs and investigate options to reduce costs.
The Worksheet for Designing the Strategic Outcomes

- **The Worksheet Components**
  1) Teaching and Learning
  2) Student Support Services
  3) Institutional Support
  4) Pathway & STC Pathway Initiatives
  5) Community Support (for Strategic Direction 5)
Teaching and Learning

• Definition: Teaching and Learning in this context refers to outcomes and initiatives directly related to teaching practices and student learning experiences.

• Examples:
  Service Learning
  Problem-Based Learning
  Learning Community
  Collaborative Learning
  Classroom Assessment Techniques
  Contextualized Curriculum
  Team Teach
Student Support

• Definition: Student Support in this context refers to outcomes or initiatives in the non-teaching areas, which provide direct or indirect support for student learning (e.g. Student Affairs and Enrollment Management, Library, tutoring, Open Labs, Learning assistance computer labs).

• Examples:
  Fast Pass
  Priority Registration
  Alert System
  Progress Tracking
  Discipline Specific Tutoring
Institutional Support

• Definition: Institutional Support in this context refers to outcomes or initiatives that are related to administrative services, such as leadership, research, planning, technology, campus security, human resources, construction, and infrastructural maintenance.

• Examples:
  Teaching and Learning Academies
  Leadership Academies
  Technological Innovations
  Organizational Restructuring
  Strategic Planning
  Data Management
  PDC
Pathways

- Definition: Pathways in this context refers to educational pathways designed to remove barriers at all stages of students’ college life and facilitate their timely completion.

- Examples:
  
  Student Progress Communication System:
  - Graduation Progress meter
  - Auto-Population of Curriculum Records
  - Course Registration Compliance with Off-Track Notification
  - Warning on Courses
  - Automatic Graduation
Pathway Examples Continued

Non-course based remediation and accelerated remediation
Default schedules for all new undeclared students
Promoting the value of certificates and degrees
Community Support for Strategic Direction 5 (Collaboration)

**Definition:** providing and gaining support from the community in the areas of neighboring higher education institutions, local school districts, parents/families, and business/workforce stakeholders.

**Examples:**

**Higher Ed.—** Articulation agreements, joint technology projects, shared facilities

**Local school districts—** Dual Enrollment, Early College High Schools, College Bound, College Connection programs

**Parents/Families—** Parent Orientation, Family Nights, Community Outreach (Community Center, Churches for promoting the values of college education)

**Business/Workforce—** Career Exploration, Career Readiness, workforce training, sharing and donating resources/facilities, aligning workforce competencies with our curriculum, Advisory Board feedback on curriculum and program improvements.
## Timeline and Due Date

- **February 1 - March 27 (Final Product Due to VP Cruz and Jinhao on March 27)**

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<tr>
<th>Timeline (February-March)</th>
<th>Tasks</th>
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<td>Week 1</td>
<td>Orientation/Training: Review the Comprehensive Mission, as well as the definition and examples of strategic outcomes</td>
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<td>Week 2</td>
<td>Workshop to develop the draft of the strategic outcomes</td>
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<td>Week 3</td>
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<td>Week 4</td>
<td>Revise the proposed strategic outcomes</td>
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<td>Week 5</td>
<td>Finalize the proposed strategic outcomes</td>
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Thank you!

Questions???