Proposed Strategic Outcomes for Strategic Directions 1-6

Strategic Direction 1: Clear Pathways

South Texas College provides every student with clear college and career pathways to facilitate a coherent educational experience and timely completion.

1. Provide streamlined and student-centered services to ensure a clear pathway for students.

2. Accelerate entry into coherent Programs of Study that lead to completion, transfer, and/or jobs.

3. Strengthen collaboration between Student Services and Academic Divisions to ensure contextualized and embedded support for students.

4. Utilize technological tools to continually analyze student progress and provide customized feedback.

5. Implement pathway initiatives for Dual Enrollment students to facilitate timely matriculation and successful completion in college.

Strategic Direction 2: Access and Success

South Texas College is committed to increasing the college-going and college-completing rates through effective outreach and marketing initiatives and sound educational pathways.

1. Design and implement marketing strategies to consistently communicate college expectations and impart knowledge and skills necessary for college success across students’ academic and extracurricular experiences.

2. Redesign and implement an efficient, student-centered enrollment process to accelerate direct entry into an educational pathway.

3. Design and implement a systematic approach to internal communication that supports student access and success.
4. Develop and implement marketing strategies to expand community awareness, engagement, and support for the College.

5. Promote the value of degrees.

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<th>Strategic Direction 3: High Success Rate</th>
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<td>South Texas College supports all efforts to ensure student success in achieving milestones in order to increase the economic and social mobility of residents in our region.</td>
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1. Implement testing preparation and Developmental Education initiatives to accelerate college readiness for students who are TSI liable.

2. Build strong connections between students and student advocacy services to assist students in successfully navigating college processes and to remove barriers in student success.

3. Build default schedule for students who complete Dev Math and/or Dev English so that they can take the college level English or Math immediately after their completion of Dev Math and/or Dev English.

4. Enhance and scale up Supplemental Instruction (SI) in the gateway Math and English courses to improve completion rates in these courses.

5. Leverage technology and facilities planning to enhance accessibility to resources and facilities that support student success.

6. Provide comprehensive professional development programs to develop a highly trained and motivated cadre of faculty and staff who are committed to promoting student success and completion.

7. Create a career-centered college culture that provides seamless career readiness, preparation and placement services to facilitate successful career placement or transfer.
Strategic Direction 4: Collective Responsibility

*South Texas College empowers faculty to work together within and across disciplines to design the best learning experiences for students, leading to their academic success, career readiness, and timely completion.*

1. Design, implement, and sustain innovative curricula to ensure contextualized and deep learning.

2. Promote and implement effective pedagogies to engage students in experiential learning, critical thinking, and problem solving.

3. Provide systematic professional development for faculty to promote best teaching practices.

4. Implement effective evaluation methods and tools to scale up effective teaching practices.

5. Provide strong and effective instructional leadership to drive innovations in teaching and learning.

6. Utilize technology to support excellence in teaching.

7. Strengthen faculty and student interaction and engagement to increase students’ persistence in college and completion of college.

Strategic Direction 5: Collaboration

*South Texas College continues to develop bridges between departments and divisions, and advances mutually beneficial community and educational partnerships to create a collective impact on student success.*

1. Cultivate an institutional culture of collaboration to inspire creativity and implement innovative projects.

2. Establish and sustain collaborative community partnerships to promote collective responsibility for student success.
3. Intentionally design facilities and allocate time to support collaboration among faculty, staff, students and the community.

4. Utilize technology to support communication and collaboration.

**Strategic Direction 6: Cost Efficiency**

South Texas College seeks innovative redesign of college processes to promote new approaches to cost-consciousness and cost-efficiency.

1. Champion innovative approaches to instructional modes and classroom capacities to improve instructional efficiency.

2. Improve the effectiveness of online orientation and online advising to deliver consistent information and guide students through educational and career pathways.

3. Utilize technological tools to enhance student support and promote student success while being cost efficient.

4. Re-examine non-instructional units’ services and processes to identify the need for automation and implement the automated projects to reduce the cost of hard copies and manual processes.

5. Re-examine the organizational structure and implement changes to improve productivity and efficiency.

6. Promote cost-efficiency in providing college-wide operations and resources.