



SOUTH TEXAS COLLEGE
ONLINE



#DATANATION:

LEARNING ANALYTICS AND STUDENT SUCCESS

THURSDAY, AUGUST 25
COOPER CENTER, PECAN CAMPUS

2016
SYMPOSIUM

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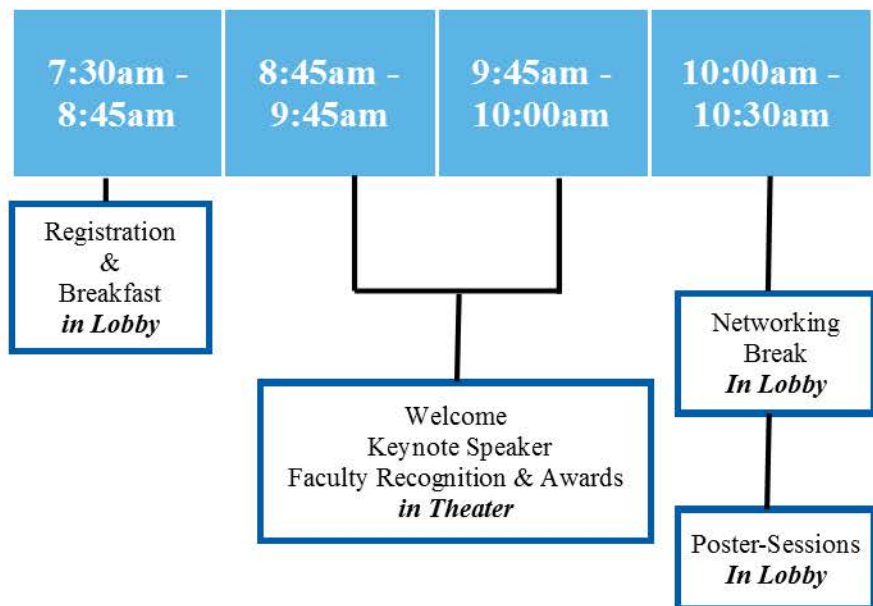
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Agenda at a Glance

7:30 – 8:45 am.	Registration & Breakfast
8:45 – 9:45 am.	Welcome & Keynote
9:45 – 10:00 am.	Faculty Recognition & Awards
10:00 – 10:30am.	Networking Break
10:30 – 11:15 am.	Concurrent Session (A)
11:15 – 11:20 am.	Session Break
11:20 – 12:05 pm.	Concurrent Session (B)
12:10 – 12:30 pm.	Door Prizes

2016

SOUTH TEXAS COLLEGE ONLINE SYMPOSIUM



Concurrent Session A

- Online Data-Driven Student Engagement and Innovation-Based Learning (IBL) **L149**
- Respondus **L160**
- Overview of Accessibility in an Online Course and in Classrooms **L158**
- Dropbox **L143**
- Blackboard Analytics **L141**
- Blackboard-The Rewards of Rubrics **Theater**



Session Break
in Lobby

Concurrent Session B

- Achieving Student Interaction Online—Faculty Discussion **L149**
- Large Online Course – A Solution for UTRGV Online Course Demand **L160**
- Overview of Accessibility in an Online Course and in Classrooms **L158**
- Dropbox **L143**
- Blackboard Analytics **L141**
- Blackboard—Designing an Exemplary Course Series **Theater**

#DATANATION:

LEARNING ANALYTICS AND STUDENT SUCCESS.



Welcome

ERASMUS ADDAE, Ph D.

It is my pleasure once again to welcome you to the 2016 Distance Learning Symposium. The Distance Learning Symposium began over a decade ago with a main goal of providing a platform and variety of learning opportunities for faculty and associates to:

SHARE

- Share evidence-based methodologies, approaches, and techniques in distance learning.
- Discuss success factors and innovative practices in distance learning and teaching.
- Participate in the dialog on key components of effective course design, teaching methods, technology tools, learner support, management, policy, and evaluation.
- Identify teaching methods for effective online learner engagement, motivation, and performance outcomes.
- Discuss new developments, and trends.

LEARN

- Reflect on and evaluate progress made in improving the quality of distance learning at South Texas College.
- Obtain new knowledge and skills for teaching in online learning environments.
- Explore how new and emerging technologies can be applied to online teaching and learning.

CONNECT

- Network with distance learning faculty, staff, college administrators, and distance learning enthusiasts.
- Share program resources.
- Engage with industry representatives regarding new tools, products, and services available to improve distance learning practice.

YOUR LEARNING PREFERENCES

Here are some of the sessions features you can choose from:

- Featured Speaker– Keynote session by a nationally recognized expert.
- Info Sessions– concurrent sessions where experienced faculty and professionals present on a current topic.
- Posters– Posters on course program design, research and tools
- Exhibit Hall– demos and educational presentations as well as a gathering place for authors and other conference events.



Keynote Speaker

KARA BOSCH

Get the Data to the People: Putting Actionable Information into the Hands of Campus Leaders to Drive Change

Kara Bosch is currently the Director of Financial Information Systems and Business Intelligence Solutions at Central Piedmont Community College in Charlotte, North Carolina. Kara holds a Bachelor's Degree in International Relations and History as well as an MBA in Technology Management.

Additionally, Kara has served as a part-time faculty member for the Business and Accounting Department at CPCC since 2010 teaching traditional and hybrid classes such as Management, Business Administration, Human Resources and E-Commerce. She currently teaches E-Commerce solely online, becoming a distance learning "convert".

Aside from managing a team of extraordinary programmers and business analysts, you can often find her presenting at local, state, and national conferences (sometimes dressed as a pirate) as well as serving on local and state committees (usually *not* dressed as a pirate).

Her team manages the support, design, and training for over 400 analytics users' college-wide including faculty, staff and administrators. CPCC now has over 200 user-designed dashboards/reports targeting student success and college goals.

BREAKOUT SESSION A

Online Data-Driven Student Engagement and Innovation-Based Learning (IBL). L149 **Presented by: Dr. Joe Sanchez**

In this session, participants will be introduced to a 21st century-correct approach to online student engagement throughout their academic experience. Innovation-based learning (IBL) is a new approach to the delivery of instruction in any discipline that leads to student learning by applying subject-matter content to students' innovation/idea. This discussion will include how IBL can be implemented, scaling, challenges/barriers and data-driven outcomes. IBL is a comprehensive approach to student engagement, retention and completion. This 21st century-correct approach to student instruction also lends itself to preparing our students for a fast and dynamic work environment and world of data.

Respondus L160 **Presented by: Arie Sowers**

You'll learn how Respondus Monitor prevents cheating in non-proctored testing environments. With Respondus Monitor, students use their own webcam to record the exam session. Instructors can then review summary data from exam sessions, including flags of suspicious behaviors that occurred during the exam (e.g. a student leaving the computer, a different person entering the video frame, etc.)

Overview of Accessibility in an Online Course and in Classrooms L158 **Presented by: Counseling and Disability Office, Johnny Gonzalez & Julio Ojeda**

In this session, participants we will be provided an overview of the new services Distance Learning and Instructional Technologies will provide students, faculty and staff. This informative session will provide awareness, comfort and sensitivity toward disability.

Dropbox L143 **Presented by: W. David Gingrich**

Dropbox Education simplifies the way people work together. 500 million people around the world use Dropbox to work the way they want, on any device, wherever they go. With 4,000 educational institutions using Dropbox and a newly announced integration with Blackboard, we're transforming everyday workflows and the entire education landscape. We believe technology should get out of the way, so there's no limit to what people can do together and we invite you to our sessions to learn more!

The Rewards of Rubrics Cooper Theater **Presented by: Rita Vela**

We will discuss when and why to use a rubric, constructing a rubric within Blackboard, how to associate the rubric to a Blackboard assignment, test questions, blogs, journals, wikis, and discussions, and completing the grading workflow using a rubric. It's all about rubrics!

Blackboard Analytics L141 **Presented by: Ana Rocio Peña**

Blackboard Analytics empowers you to track and improve the performance of your online students. Please join the Distance Learning Department for a session using the built-in Analytics tool within your online course.

BREAKOUT SESSION B

Achieving Student Interaction Online – Faculty Discussion L149

Presented by: Brad Altemeyer

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Large Online Courses – A Solution for UTRGV Online Course Demand L160 **Presented by: Francisco Garcia**

Demand for online courses at UTRGV increased exponentially leading to a long wait list of students. One solution was to increase the maximum enrollment in courses. The Center for Online Learning offered a workshop to assist faculty on managing large online courses. In this session, we will present strategies and best practices for managing large online courses implemented at UTRGV: Quality in Course Structure & Design, Teaching Techniques, Effective Communication, Technical Training, etc.

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Poster Sessions

Instructional Technologies - Introduction to New Classroom Technologies

The way students learn is rapidly advancing. They are no longer content to flip through the pages of a book when the same content can be made interactive and intuitive using technology that is available to us today. So to meet rising demands, we at Instructional Technologies would like to present you with new technologies we are testing to improve the engagement in your classroom.

Assessing Core Objectives in an Online Meteorology Course

Meteorology has been offered as an online course for the past four years at South Texas College. In order to evaluate the Core Objectives, a post lab activity has been designed to assess empirical and quantitative skills, critical thinking and teamwork. We present the activity that we have created and discuss our successfulness.



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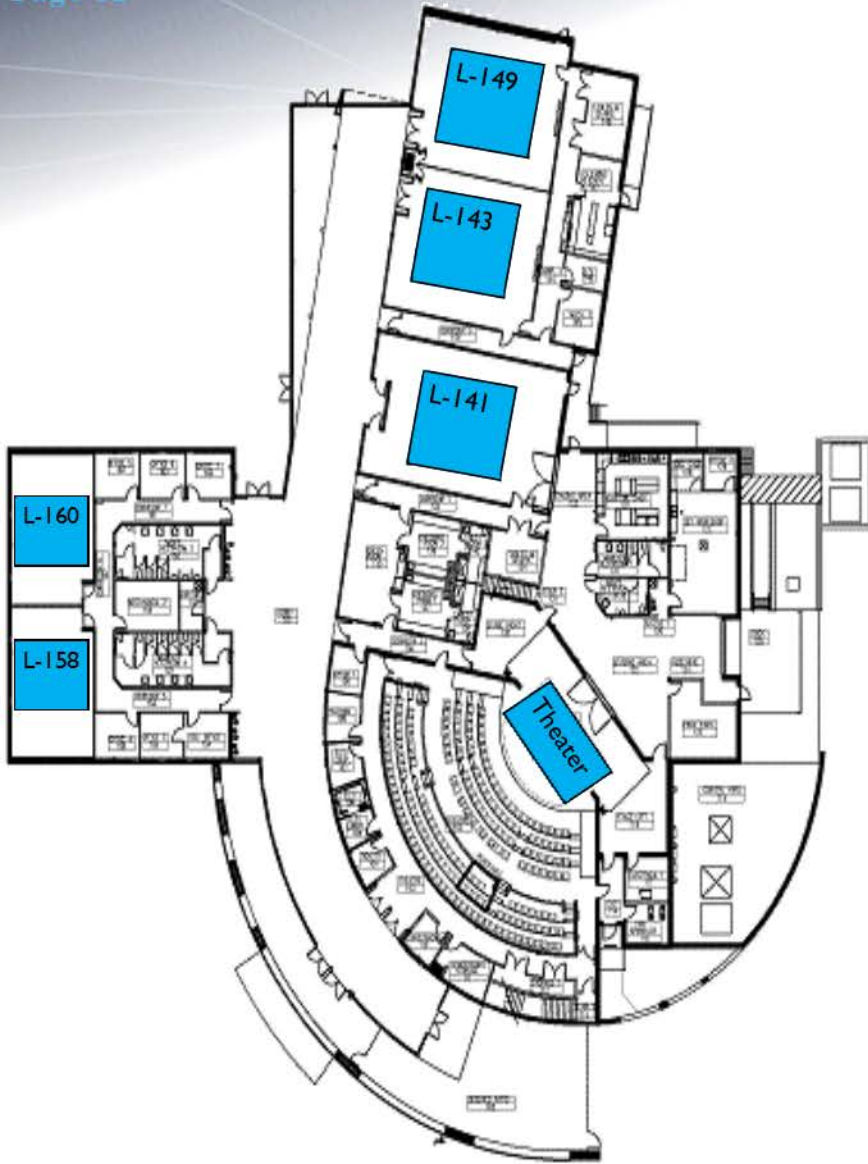
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Cooper Center
BLDG. L

Vendors/Sponsors



ACKNOWLEDGEMENTS

For their continuing support of all our distance learning students. We would like to thank:

Office of the President

**Office of the Vice President
for Academic Affairs**

**Office of the Vice President
for Information Services and Planning**

**Office of the Vice President
for Financial Services**

**Office of the Vice President
for Student Affairs and Enrollment MGMT**

ACKNOWLEDGEMENTS

As always, we are grateful to these offices for their support.

Instructional Technologies

Food Service

Information Services and Planning

Facility Maintenance

Library Services

Public Relations

Presenters

Student Information/Outreach Center

The Distance Learning Department would like to thank you for all you do to support our students. Please know and be proud that your commitments and dedication to distance learning has extended higher education access to members of our community and region.



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