Judge's Name:					
Project Name:					

Criterion	Level 1 (Does not meet requirements)	Level 2 (Meets few aspects)	Level 3 (Meets basic aspects)	Level 4 (Meets most aspects)	Level 5 (Meets all aspects and stands out)	Score
Project Title	No title or unclear title.	Title is unclear or unrelated to entrepreneurship.	Title is present but generic or not engaging.	Clear and relevant title, but lacks creativity.	Attractive, innovative, and representative title.	
Objective	No objective is presented.	Vague objective, unrelated to the project.	Clearly defined objective but not specific enough.	Well-structured objective, aligned with the project.	Clear, concise objective with well-defined impact.	
Applied Innovation and Creativity	No evidence of innovation or creativity.	Minimal elements of innovation or creativity.	Shows innovation but lacks clear differentiation.	Innovative and creative, with distinguishing elements.	Highly innovative and creative, with an original and disruptive approach.	
Methodology or Project Development	No methodology or project development is presented.	Project development is unclear or incomplete.	Methodology is described but lacks sufficient detail.	Clear and well-organized methodology.	Each phase of the project is thoroughly explained with clarity and supporting evidence.	
Expected or Achieved Results	No results are presented.	Results are poorly defined or lack supporting evidence.	Basic results are presented but without clear impact.	Results are explained with supporting evidence or clear projections.	Detailed results with measurable and quantifiable impact.	
Impact on the Border Region (Texas-Tamaulipas)	No mention of regional impact.	Impact is minimally relevant or lacks justification.	Impact is described but lacks sufficient development.	Impact is explained with concrete examples.	Positive impact is demonstrated with well-supported data or projections.	
Poster Design (Format, colors, and use of images)	Does not meet format requirements or lacks proper visual elements.	Incorrect format and poor design.	Meets format requirements but has an unappealing design.	Attractive and organized design, with appropriate color choices.	Excellent design, visually appealing, with well-utilized images and illustrations.	
					TOTAL	