



Course Title: Recruiting for Law Enforcement

Sponsored By: South Texas College Regional Center for Public Safety Excellence

Length of Course: 12 Hours (1.5-day course)

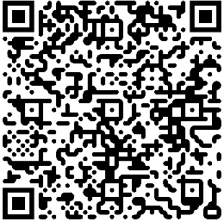
Date: June 23 & 24, 2025

Registration Fee: \$445.00

Training Location: South Texas College Regional Center for Public Safety Excellence
3901 S. Cage Blvd.
Pharr, Texas 78577

Training Hours: Day 1 8:00am – 5:00pm
Day 2 8:00am – Noon

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CREDIT HOURS



Successful recruiting of police applicants is dependent on an agency's ability to advertise their openings, generate interest in the job that is available and then to develop a more personalized contact with the potential employee to make them feel welcome and wanted at the agency.

This course provides methods for creating more personalized contacts with police applicants in an effort to get them to engage the hiring process. This is a very challenging environment in which agencies are working to hire the best employees while competing against each other in the law enforcement labor market. This course will provide best practice information in the field of recruiting while outlining effective approaches to attract new candidates. In this course, you will learn about:

- BEST PRACTICES IN RECRUITING
- SOCIAL MEDIA RECRUITING
- ENHANCING WEBSITE EFFECTIVENESS
- PRINTED ADVERTISEMENTS
- RECRUITER CHARACTERISTICS
- JOB BOARDS
- MILITARY RECRUITING
- JOB FAIRS
- EDUCATIONAL RECRUITING
- VENUE-SPECIFIC RECRUITING
- APPLICANT TRACKING
- LATERAL RECRUITING

REGISTER ONLINE at www.lawenforcementseminars.com

CONTACT: Law Enforcement Seminars
5435 North Garland Avenue
Suite 140-529
Garland, Texas 75040

Telephone: 214-425-7757

Email: info@lawenforcementseminars.com

DEPARTMENTAL CONTACT: Training Coordinator Robert Vela Jr.
South Texas College Regional Center
for Public Safety Excellence
(956) 872-4203
rvela_3613@southtexascollege.edu