

Mid-Biennium Report

Advising

Intended Outcome	Performance Indicator	Year 1 Performance Standard	Standard Met Y/N	Explain if No
1 Student Success	A Accurate Academic Advising	5% improvement in student satisfaction with academic advisement received, based on prior year from ACTSOS	n	Waiting for student satisfaction survey from OIRE.
	B Use of Advising Services.	Percentage of students using academic advisement service in 2002-2003 will increase 5% over 2001-2002.	y	
	C Faculty Advisement	Develop and implement a "Lead Faculty Advisor" program.	n	We are currently developing a faculty advisor program. We currently updated the faculty advising manual.
	D Course Completion Rate.	Each academic year will realize a 5% increase in course completion by STCC students who have been advised by professional academic advisors contrasted by student who have not been advised.	n	We have a Course Repeater Program that will yield data on student success on course completion for the Spring of 2005.
	E Graduation Rate	5% increase in the numbers of students graduating from their program of study.	y	
	F Transfer Success Rate	Achieve a level of course transferability that is comparable to other undergrads.	y	
	G Retention	The retention rate will increase by 3% from prior fall term to equal a retention rate of 55%.	n	We will continue to work with the Division of Instruction to improve overall retention rates.

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2	Access & Equity	A Academic Advisement Services Use	Percentage of students enrolled at each campus who utilize service will increase 5% over the prior year and all STCC locations will attain equitable rates.	y	
		B Email, Web-based and Distance Learning Academic Advisement.	Email, Web and Distance Learning advising will be utilized by a percentage of students by the end of the current academic year. Establish benchmark.	y	
		C Access to Professional Advisors	Maintain a n Advisor/Student ratio that is comparable to other two year colleges in Texas.	y	
		D Implementation of a Peer Advisor/Mentor program.	Students will be enrolled to participate in the Peer Advisor/Mentor program. An eight student case load for each student peer mentor/advisor.	n	Currently working with Valley Scholars and Student Government for peer support.
		E Access to Electronic Information.	15% of the student body will use Kiosks and Voice registration platforms.	y	
		F Access to Services	100% of staff vacancies will be filled.	y	
		G Strategic Enrollment Management.	Implement and effectively manage established Enrollment Management Plan for South Texas Community College. Student enrollment will meet or exceed the established growth targets for Fall, Summer and Spring.	y	

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3	Community Service	A Community Involvement in services offered by the office of Academic Advisement.	A 5% increase in participation of STCC-offered services by residents in the two county area.	y	
		B Community Awareness	All advisors will participate in community awareness events.	y	
		D Improved customer service to students and community.	Satisfactory results on student and participant evaluations of customer services.	n	Waiting for ACTSOS results from OIRE.
5	Compliance	A Legal Regulatory (e.g. right to privacy, record retention and accuracy)	No instances of failure to comply.	y	
		B Professional standards for student personnel and professionals in advising.	No instances of failure to comply with NACADA, NASPA and/or ACPA standards.	y	
		C Performance assessment of advising staff.	The annual administrative performance assessment for all advising staff will be satisfactory or better.	y	