

**South Texas College
2005-2007 Mid-Biennium Report
Bachelor of Applied Technology**

Guiding Principle **1. South Texas College will be a premier learning-centered higher education institution where student and community success are paramount.**

Strategic Outcome *1.1 Build a learning organization by cultivating a culture of evidence that demonstrates mission-focused, data-driven decision making*

Performance Indicator 1.1.5: BAT students will demonstrate learned responsibility for timely registration by 100% being enrolled prior to first class day

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| Action Plan: | Provide ongoing orientation | Completed: y | We have conducted one comprehensive orientation per semester |
| Action Plan: | Remind students via mail | Completed: y | |
| Action Plan: | Advisor make telephone call to all students | Completed: y | |
| Action Plan: | Remind students by email | Completed: y | |

Performance Indicator 1.1.7: BAT Faculty and Staff will learn to use Banner for student advisement and other informational needs by all of them attending training sessions

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| Action Plan: | Faculty and staff will receive training in BANNER | Completed: y | All faculty and staff participated in training in BANNER |
| Action Plan: | Faculty and staff will advise students by utilizing BANNER | Completed: y | BANNER has been used to advise students during registration. |

Strategic Outcome *1.2 Promote college-readiness for all students*

Performance Indicator 1.2.2: All BAT students will learn and understand what is expected of BAT students and graduates by participating in a comprehensive orientation program

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| Action Plan: | Student Services will provide a comprehensive orientation program for all students. | Completed: y | Comprehensive orientation has been conducted for all the students in the BAT program. |
| Action Plan: | BAT program chair will provide program specific orientation for all students. | Completed: y | |

Strategic Outcome *1.3 Promote shared responsibility among faculty, staff, and students to set and achieve high expectations*

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| Performance Indicator 1.3.1: | Student learning outcomes for the BAT program will be analyzed and indicated improvements will be made to improve student learning | | |
| Action Plan: | Develop program outcomes assessment tools. | Completed: y | We have developed 11 learning outcomes for the BAT program. |
| Action Plan: | Develop course outcomes assessment tools. | Completed: y | We have identified one of the eleven program learning outcomes for each course in the BAT program. |
| Action Plan: | Data collection | Completed: y | As part of our program learning outcomes, we assigned a project to each course and collect data to determine the need for any changes in the course content. |
| Action Plan: | Data analysis | Completed: y | |
| Performance Indicator 1.3.3: | BAT students will demonstrate commitment to the program with at least 80% being retained from Fall to Fall | | |
| Action Plan: | Retention specialist will follow up with students | Completed: y | As a result of ongoing communication with students, we have excellent retention and success in the BAT program. |
| Action Plan: | Faculty advisor will contact advise, and register each student. | Completed: y | |
| Performance Indicator 1.3.6: | Academic integrity and student scholarship will be demonstrated by expecting that 100% of the students improve their score in the Collegiate Assessment of Academic Proficiency (CAAP) | | |
| Action Plan: | The CAAP test will be given to all students in the following courses: TMGT 3303 & TMGT 4347 or 4396 | Completed: y | CAAP Test was given to all student in TMGT 3303. |

Strategic Outcome *1.4 Develop quality programs designed to meet regional workforce and economic development priorities*

Performance Indicator 1.4.4: The BAT programs will collaborate with OIRE and program/department chairs, to conduct a feasibility study for additional BAT programs.

Regional workforce and economic

As a result of

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| Action Plan: | development needs will be analyzed by the Associate Dean for Bachelor Programs in collaboration with OIRE to identify community needs and study the feasibility of adding new bachelor degree programs. | Completed: y | communication with community and businesses, we have identified two new potential bachelor degree programs. |
| Action Plan: | Associate Dean for the Bachelor Programs will submit recommendations for approval of two new Programs. | Completed: y | We have made a recommendation to offer one Bachelor of Applied Technology in Computer and Information Technology. |

Strategic Outcome *1.5 Exceed community and SACS expectations of a Level II baccalaureate degree granting institution*

Performance Indicator 1.5.1: The BAT programs will admit at least 55 students in the fall 2005 through effective recruitment strategies. Student enrollment will increase 100% by fall 2006

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| Action Plan: | STC provide marketing through Radio and TV programs | Completed: y | |
| Action Plan: | Provide information session at all the Campuses and Centers to recruit student | Completed: y | |
| Action Plan: | Contact all prospective STC graduates | Completed: y | Approximately 300 letters have been sent to prospective graduates in the Business administration, AA, and AS programs. |
| Action Plan: | Outreach Department will publicize the BAT programs to the local high schools. | Completed: y | |

Performance Indicator 1.5.2: Faculty teaching in the BAT programs will comply with all of the SACS requirements.

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| Action Plan: | Work with other departments and Human Resources to confirm that all faculty teaching freshman, sophomore, and upper level courses that apply to the BAT programs are taught by faculty whose credentials meet SACS requirements. | Completed: y |
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Guiding Principle **3. South Texas College will foster an environment for the students and community to achieve a better quality of life.**

Strategic Outcome *3.1 Develop and promote seamless systems and processes from prospective student through successful exit to motivate and assist in timely graduation, transfer or employment*

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| Performance Indicator 3.1.1: | Case management for BAT students will be developed to encourage and assist students from prospect through graduation and placement | | |
| Action Plan: | Assign advisor to each student from the time he/she is admitted to the program | Completed: | y |
| Action Plan: | Develop Baccalaureate Club and assign a faculty to serve as club advisor | Completed: | y Currently, we have a very active club with an advisor to support their activities. |
| Action Plan: | Organize program advisory committee | Completed: | y |

Strategic Outcome

3.4 Continuously improve student satisfaction with all aspects of the College

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| Performance Indicator 3.4.1: | To modify and improve BAT programs, the student satisfaction survey will be conducted annually and the findings used to make improvements. | | |
| Action Plan: | Encourage all students to participate in the annual survey | Completed: | n Currently, we are in the process of developing the survey. We have not yet developed the survey. |
| Action Plan: | Work with OIRE to interpret survey results related to BAT program or BAT students | Completed: | n Upon the completion of the survey, we will conduct the survey and submit our data to OIRE for interpretation. |
| Action Plan: | Use results to identify improvements that can be made in institutional, departmental or instructional methods, procedures, or facilities | Completed: | n We will use the result upon completion of the survey. |

Guiding Principle

4. South Texas College will nurture a culture where collaboration is valued and achievement is recognized.

Strategic Outcome

4.2 Value one another

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| Performance Indicator 4.2.1: | The BAT programs faculty and staff will be appreciated for their accomplishment with certificate of appreciation. | | |
| Action Plan: | Associate Dean will recognize faculty and staff for their contributions to the program and recommend them to the Human Resources to be recognized in the annual Employee Appreciation Ceremony. | Completed: | y Faculty and staff will be recognized during EAC in November 2006. |
| | Associate Dean will demonstrate appreciation and promotion of morale by publicizing faculty and staff accomplishments through the web site, | | |

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| Action Plan: | articles submitted to the Staying Connected newsletter, nominating to the National Institute for Staff and Organizational Development (NISOD), and through the submission of news articles to local media outlets. | Completed: y |
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Strategic Outcome *4.3 Encourage and provide up-to-date professional development and skill enablement for faculty and staff*

Performance Indicator 4.3.1: Each member of the BAT programs will develop a Professional Development plan as part of their self evaluation.

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| Action Plan: | BAT programs will provide financial support for faculty and staff to participate in professional organization, conferences, and in house training. | Completed: y | Faculty and staff have been encouraged to participate in several conferences such as SACS, NISOD, and league for innovation. |
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Strategic Outcome *4.4 Continuously improve faculty and staff satisfaction with the work environment*

Performance Indicator 4.4.3: The Associate Dean will identify and implement at least three work environment improvement per year

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| Action Plan: | Associate Dean will hire faculty secretary and work study to support faculty | Completed: y |
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| Action Plan: | Door sign and business card will be ordered for all faculty and staff | Completed: y |
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| Action Plan: | Provide copier code to all faculty | Completed: y |
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| Action Plan: | Assign faculty to single faculty office | Completed: y |
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| Action Plan: | Associate Dean will conduct faculty and staff satisfaction survey. | Completed: n | We are in the process of developing a survey to conduct faculty and staff satisfaction in the BAT program. |
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