

Actual Outcomes & Implications

Mid-Valley Campus

Campus/Center will ensure quality educational opportunities by providing visionary leadership, improved external partnerships, and exceptional support.

Intended Outcome:

1 Student Success

Performance Indicator:

1A Retention

Performance Standard:

Fall to Spring retention rate will increase by 2%.

Actual Outcome:

Standard not met. College-wide fall to spring retention rate decreased by 1% from 73% in spring of 2002 to 72% in spring of 2003.

Implication for Next Year:

Continue to monitor fall to spring retention rate and develop strategies to impact the retention rate at the Mid-Valley campus.

Performance Indicator:

1B Retention

Performance Standard:

2) Fall to Fall retention rate will increase by 2%.

Actual Outcome:

Standard met. College-wide fall to fall retention increased by 2% from 51% in fall of 2001 to 53% in fall of 2002.

Implication for Next Year:

Continue to monitor Standard. Review and modify Mid-Valley's activities as needed.

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Performance Indicator:

1C Graduation

Performance Standard:

Students beginning coursework at Mid-Valley will graduate at the same rate as all other STCC students.

Actual Outcome:

Approximately 300 students from the mid-valley area graduated in Spring 2003.

Implication for Next Year:

Increase number of students from mid-valley area who will graduate by ensuring that the classes they need to complete their degrees are offered at this campus.

Intended Outcome:

2 Access & Equity

Performance Indicator:

2A Scheduling

Performance Standard:

80% of the respondents enrolled at the Mid-Valley Campus indicate they are satisfied with their schedule at this site.

Actual Outcome:**Implication for Next Year:**

Performance Indicator:

2B Financial Aid Services

Performance Standard:

80% of respondents at the Mid-Valley Campus indicate they are satisfied with Financial Aid Services

Actual Outcome:

82.6% of students who use the financial aid services say they are satisfied. (ACTSOS Table 23, 2002)

Implication for Next Year:

Maintain student satisfaction by offering Financial Aid Fairs and promoting these services.

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Performance Indicator:

2C Student Activities

Performance Standard:

80% of respondents at the Mid-Valley Campus indicate they are satisfied with the Student Activities available there.

Actual Outcome:

73.2% of students who use the student activities services say they are satisfied. (ACTSOS Table 23, 2002)

Implication for Next Year:

Student Activities will work on scheduling of events for students and increase student involvement in such events.

Performance Indicator:

2D Counseling/Advising services

Performance Standard:

80% of respondents at Mid-Valley Campus indicate they are satisfied with the Counseling/Advising services available there.

Actual Outcome:

76.9% of students who use counseling services and 78.1% of students who use advising services say they are satisfied. (ACTSOS Table 23, 2002)

Implication for Next Year:

Increase satisfaction to 80% by offering work shops, orientation, and special training sessions.

Performance Indicator:

2E Admissions services

Performance Standard:

80% of respondents at the Mid-Valley Campus indicate they are satisfied with Admissions services available there.

Actual Outcome:

77% of students who use the admissions services say they are satisfied. (Pg. 149, STCC Fact Book 2002-2003)

Implication for Next Year:

Increase satisfaction to 80% by promoting early registration and better customer service.

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Performance Indicator:

2F Library services

Performance Standard:

80% of respondents at the Mid-Valley Campus indicate they are satisfied with the Library services available there.

Actual Outcome:

79.4% of students who use the library services say they are satisfied. (ACTSOS Table 23, 2002)

Implication for Next Year:

Increase satisfaction to 80% by promoting all library services and hours of operation.
