

South Texas Community College
2002 - 2003 Institutional Effectiveness Plan

Linkages from Outcome to Activities

Starr County Campus

The Starr County Campus will ensure quality educational opportunities by providing visionary leadership, improved external partnerships, and exceptional support.

Intended Outcomes	Performance Indicators	Performance Standard	Data Sources	Supporting Units	Term	Activities	Resources Needed
1 Student Success	1A Retention	Fall to Fall retention rate will increase by 2%	STCC Fact Book	OIRE	Fall	Activities listed in Intended Outcome 2 will increase student retention.	
					Spring	Activities listed in Intended Outcome 2 will maintain student retention.	
	1B Graduation	Students beginning coursework at Starr County Campus will graduate at the same rate as all other STCC students.	STCC Fact Book	Fall	Activities listed in Intended Outcome 2 will maintain student graduation rate.		
				Spring	Activities listed in Intended Outcome 2 will maintain student graduation rate.		
2 Access & Equity	2A Scheduling	80% of the respondents at the Starr County Campus indicate they are satisfied with their schedule.	Student Opinion Survey	Fall	Survey the students to determine their satisfaction with the scheduling process at the Starr County Campus.	OIRE Budget	
				Fall	Collaboratively work with division directors and department chairs to open additional class sections, if needed, to met student requests.	Division Budgets	
				Spring	Collaboratively work with division directors and department chairs to open additional class sections, if needed, to meet students requests.	Division Budgets	

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2 Access & Equity	2B Student Services	80% of the respondents at the Starr County Campus indicate they are satisfied with financial aid services	Student Opinion Survey	OIRE, Financial Aid, Outreach, Office of Judicial and Veteran Affairs	Fall	Survey students to determine their satisfaction with financial services at the Starr County Campus.	OIRE Budget
					Fall	Mail out to students to apply for financial aid for Spring 2003 semester. (This is for students who do not attend Fall 2002).	Financial Aid Office Budget
					Fall	Mail out to students informing them of renewal process for financial aid for 2003-2004.	Financial Aid Office Budget
					Fall	Make classroom presentations to explain its financial aid program.	
					Fall	Post financial aid information on campus and high school bulletin boards.	
					Fall	Provide bi-monthly 3rd party (I.E. WIA, Veterans Affairs, Hazelwood Act, etc.) assistance to students.	
					Spring	Mail out to students informing them of renewal process for financial aid for 2002-03.	Financial Aid Office Budget.
					Spring	Make classroom presentations to explain the financial aid program.	
					Spring	Post financial aid information on campus and high school bulletin boards.	
					Spring	Provide bi-monthly 3rd party (I.e., WIA, veterans affairs, Hazelwood Act, etc.) Assistance to students.	
	2C Student Activities	80% of the respondents at the Starr County Campus indicate they are satisfied with the student activities available.	Student Opinion Survey	OIRE, Student Activities	Fall	September Diez y Sies Activity Hispanic Awareness Speaker Student Picnic Trial Pack Giveaway/Club Recruitment	Student Activity Budget

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2 Access & Equity	2C Student Activities	80% of the respondents at the Starr County Campus indicate they are satisfied with the student activities available.	Student Opinion Survey	OIRE, Student Activities	Fall	October Halloween Carnival Red Ribbon Week Drug Awareness Speaker	Student Activity Budget
					Fall	November Registration Awareness Event Guest Speaker TBA	Student Activity Budget
					Fall	December World Aids Day Speaker	Student Activity Budget
					Spring	January Student Picnic Club Recruitment	Student Activity Budget
					Spring	February Health Fair Breast Cancer Awareness-Speaker Valentine SGA Fund Raiser	Student Activity Budget
					Spring	March Women's History Month-Speaker Caricaturist	Student Activity Budget
					Spring	April Intramural Sports Activity.	Student Activity Budget
					Spring	May Cinco De Mayo Celebration.	Student Activity Budget
	2D Counseling/Advising	80% of the respondents at the Starr County Campus indicate they are satisfied with Counseling/Advising services available.	Student Opinion Survey	OIRE, Counseling, Advising, Outreach, Student Activities, College Success	Fall	Provide personal counseling, advising, and career counseling on a regular basis.	Counseling Department Budget
					Fall	Provide prompt and accurate information to students regarding scheduling and program/degree requirements.	

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2 Access & Equity	2D Counseling/Advising	80% of the respondents at the Starr County Campus indicate they are satisfied with Counseling/Advising services available.	Student Opinion Survey	OIRE, Counseling, Advising, Outreach, Student Activities, College Success	Fall	Provide academic and personal growth counseling on a regular basis.	
					Fall	Counseling will coordinate outreach and visiting colleges presence at the campus.	Counseling Department Budget
					Fall	Provide study skills workshops on a regular basis to students.	
					Fall	Provide college orientation sessions to beginning students.	
					Fall	Hold office hours one evening per week to serve the needs of working students.	
					Fall	Conduct screening days for: * Depression * Alcohol/drug abuse * Eating disorders * Expand career services * Provide orientation on use of Kiosk.	Counseling Department Budget
					Fall	Orient students to transition to four year college/university.	
					Fall	Survey students to determine their satisfaction with the counseling/advising services at the Starr County Campus.	OIRE Budget
					Fall	Make College Success presentations available to all freshmen level courses upon faculty request.	
					Fall	Provide College Success presentations in all ORIN 0101 classes.	
					Fall	Attend Individualized Transition Planning meetings at all area high schools.	

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2 Access & Equity	2D Counseling/Advising	80% of the respondents at the Starr County Campus indicate they are satisfied with Counseling/Advising services available.	Student Opinion Survey	OIRE, Counseling, Advising, Outreach, Student Activities, College Success	Fall	Provide career services at all area high schools	Counseling Department Budget.
					Fall	Provide ADA services information to all faculty, staff, and students.	Counseling Department Budget
					Spring	Provide personal counseling, advising, and career counseling on a regular basis.	
					Spring	Provide prompt and accurate information to students regarding scheduling and program/degree requirements.	
					Spring	Provide academic and personal growth counseling on a regular basis.	
					Spring	Counseling will coordinate outreach and visiting colleges presence at the campus.	
					Spring	Provide study skills workshops on a regular basis to students.	
					Spring	Provide college orientation sessions to beginning students.	
					Spring	Hold office hours one evening per week to serve the needs of working students.	
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2 Access & Equity	2D Counseling/Advising	80% of the respondents at the Starr County Campus indicate they are satisfied with Counseling/Advising services available.	Student Opinion Survey	OIRE, Counseling, Advising, Outreach, Student Activities, College Success	Spring	Survey students to determine their satisfaction with counselin/advising services at the Starr County Campus.	OIRE Budget
					Spring	Will make college success presentations available to all freshmen level courses upon faculty request.	
					Spring	Provide College Success presentations in all ORIN 0101 classes.	
					Spring	Attend Individualized Transition Planning meetings at all area high schools.	
					Spring	Provide career services at all area high schools.	
	2E Admission Services	80% of the respondents at the Starr County Campus indicate they are satisfied with admission services available.	Student Opinion Survey	OIRE, OAR, Outreach, Career Services	Spring	Provide ADA services information to all faculty, staff, and students.	Counseling Department Budget.
	Fall				Evaluate and process official transcripts.		
	Fall				Process admissions applications promptly.		
	Fall				Mailouts to promote early registration.	Admissions Office Budget	
	Fall				Make admissions and transfer information presentations to students.		
Fall	Visit Starr County high schools with outreach personnel and assist them to complete registration process.						
Fall	Participate in Career Choices Day.						

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2	Access & Equity	2E Admission Services	80% of the respondents at the Starr County Campus indicate they are satisfied with admission services available.	Student Opinion Survey	OIRE, OAR, Outreach, Career Services	<p>Fall Create and display admission messages on electronic message board.</p> <p>Fall Expedite the admission process for concurrent enrollment students.</p> <p>Fall Assist students in removing "holds" on the admission process.</p> <p>Fall Survey students to determine their satisfaction with the admission services at the Starr County Campus.</p> <p>Spring Evaluate and process official transcripts.</p> <p>Spring Process admissions applications promptly.</p> <p>Spring Mailouts to promote early registration.</p> <p>Spring Make admissions and transfer information presentation to students</p> <p>Spring Visit Starr County high schools with outreach personnel and assist them to complete registration process.</p> <p>Spring Participate in Career Choices Day.</p> <p>Spring Create and display admission messages on electronic message board.</p> <p>Spring Expedite the admission process for concurrent enrollment students.</p> <p>Spring Assist students in removing "holds" on the admission process.</p>	<p>OIRE Budget</p> <p>Admissions Office Budget</p>

Intended Outcomes	Performance Indicators	Performance Standard	Data Sources	Supporting Units	Term	Activities	Resources Needed
2	Access & Equity	2F	Library Services	80% of the respondents at the Starr County Campus indicate they are satisfied with the library services available there.	Student Opinion Survey	OIRE, LRC Staff	<p>Fall</p> <p>Create and display exhibits designed to peak students interest.</p> <p>Fall</p> <p>Hold library orientation sessions for students, especially those enrolled in Student Success.</p> <p>Fall</p> <p>Publish and post listings of latest acquisitions.</p> <p>Fall</p> <p>Promote the "Community User Card Program".</p> <p>Spring</p> <p>Create and display exhibits designed to peak students interest.</p> <p>Spring</p> <p>Hold library orientation sessions for students, especially those enrolled in Student Success.</p> <p>Spring</p> <p>Publish and post listings of latest acquisitions.</p> <p>Spring</p> <p>Promote the "Community User Card Program".</p> <p>Spring</p> <p>Survey the students to determine their satisfaction with the library services at the Starr County Campus.</p>