

1998-99 Institutional Effectiveness Plan

Department: STCC Foundation

Submitted by: Phyllis Griggs

Unit Mission Statement

The Division of Institutional Advancement will garner sufficient resources to assist South Texas Community College in meeting its unmet needs by:

EXPANDING THE STCC FOUNDATION
SEEKING DONATIONS FROM
BUSINESS AND INDUSTRY
COMMUNITY-AT-LARGE

List of Clients:

Other College Departments

Administration

Students/Faculty

Intended Outcomes

Department: STCC Foundation

Intended Outcome: 5

Intended Outcome: 1

The College will have access to internal discretionary funds as a result of Foundation fundraising activities.

Intended Outcome: 2

The College will have access to an additional facility.

Performance Indicators

Department: STCC Foundation

Intended Outcome 1 : The College will have access to internal discretionary funds as a result of Foundation fundraising activities.

Performance Indicator A :	Secure a minimum of \$1,000,000 to serve as the basis for an Endowment/Challenge Grant
Performance Standard:	\$1,000,000 raised by THE FOUNDATION at STCC \$1,000,000 matched by Endowment/Challenge Grant
Data Sources: (most recent available unless otherwise noted)	Monthly Activity Reports to STCC Vice-President for Institutional Advancement; Monthly/Annual Reports to THE FOUNDATION at STCC Board; Annual Audit
Supporting Units:	Phyllis Griggs, THE FOUNDATION at STCC Board, Dr. Ramiro Casso

Performance Indicator B :	FACULTY Sponsored Endowment Fund for Scholarships
Performance Standard:	Establishment of FACULTY Sponsored Endowment Fund for Scholarships
Data Sources: (most recent available unless otherwise noted)	Monthly Activity Reports to STCC Vice-President for Institutional Advancement; Monthly/Annual Reports to THE FOUNDATION at STCC Board; Annual Audit
Supporting Units:	Phyllis Griggs, THE FOUNDATION at STCC Board, Dr. Ramiro Casso

Performance Indicators

Department: STCC Foundation

Intended Outcome 1 : The College will have access to internal discretionary funds as a result of Foundation fundraising activities.

Performance Indicator C :	FIRST ANNUAL GOLF TOURNAMENT-June 1999
Performance Standard:	Golf tournament held June 1999; Projected STCC FOUNDATION revenue at \$25,000
Data Sources: (most recent available unless otherwise noted)	Monthly Activity Reports to STCC Vice-President for Institutional Advancement; Monthly/Annual Reports to THE FOUNDATION at STCC Board; Annual Audit
Supporting Units:	Phyllis Griggs, THE FOUNDATION at STCC Board, Dr. Ramiro Casso

Performance Indicator D :	First Annual FOUNDATION at STCC Membership Drive
Performance Standard:	Projected FOUNDATION revenue \$15,000
Data Sources: (most recent available unless otherwise noted)	Monthly Activity Reports to STCC Vice-President for Institutional Advancement; Monthly/Annual Reports to THE FOUNDATION at STCC Board; Annual Audit
Supporting Units:	Phyllis Griggs, THE FOUNDATION at STCC Board, Dr. Ramiro Casso

Performance Indicators

Department: STCC Foundation

Intended Outcome 1 : The College will have access to internal discretionary funds as a result of Foundation fundraising activities.

Performance Indicator E :	
Performance Standard:	
Data Sources: (most recent available unless otherwise noted)	
Supporting Units:	

Performance Indicator F :	
Performance Standard:	
Data Sources: (most recent available unless otherwise noted)	
Supporting Units:	

Performance Indicators

Department: STCC Foundation

Intended Outcome 2 : The College will have access to an additional facility.

Performance Indicator A :	Sponsorship of Skills Development Building-CAAT
Performance Standard:	\$1.5 sponsorship
Data Sources: (most recent available unless otherwise noted)	Monthly Activity Reports to STCC Vice-President for Institutional Advancement; Monthly/Annual Reports to THE FOUNDATION at STCC Board; Annual Audit
Supporting Units:	Phyllis Griggs, THE FOUNDATION at STCC Board, Dr. Ramiro Casso

Performance Indicator B :	O.E. Brand Learning Resource Center
Performance Standard:	\$2.0 million contribution
Data Sources: (most recent available unless otherwise noted)	Monthly Activity Reports to STCC Vice-President for Institutional Advancement; Monthly/Annual Report to THE FOUNDATION at STCC Board; Annual Audit
Supporting Units:	Phyllis Griggs, THE FOUNDATION at STCC Board, Dr. Ramiro Casso

Performance Indicators

Department: STCC Foundation

Intended Outcome 2 : The College will have access to an additional facility.

Performance Indicator C :	
Performance Standard:	
Data Sources: (most recent available unless otherwise noted)	
Supporting Units:	

Performance Indicator D :	
Performance Standard:	
Data Sources: (most recent available unless otherwise noted)	
Supporting Units:	

Performance Indicators

Department: STCC Foundation

Intended Outcome 2 : The College will have access to an additional facility.

Performance Indicator E :	
Performance Standard:	
Data Sources: (most recent available unless otherwise noted)	
Supporting Units:	

Performance Indicators

Department: STCC Foundation

Intended Outcome 5 :

Performance Indicator :	
Performance Standard:	
Data Sources: (most recent available unless otherwise noted)	
Supporting Units:	