

Actual Outcomes & Implications

Vice President for Institutional Advancement

The Division of Institutional Advancement will garner sufficient resources to assist South Texas Community College in meeting its unmet needs by Creating an STCC Endowment Fund, Expanding Resource Development/Grants Management, Promoting Community Relations, Seeking Resources from Business and Industry, Community-at-large, Alumni, and Governmental Bodies & Agencies/Private Foundations.

Intended Outcome:

01 Student Success

Performance Indicator:

01A Improved GPA's

Performance Standard:

The cumulative GPA of Valley Scholars will be the same or higher than other STCC students.

Actual Outcome:

Cumulative GPA for Valley Scholars for FY2002 is 3.32. GPA for all STCC students for FY'02 is 2.383.

Implication for Next Year:

Must continue mentoring, counseling and advising of Valley Scholars to maintain GPA differential.

Performance Indicator:

01B Student Satisfaction

Performance Standard:

90% of Valley Scholars responding to the ACT Student Opinion Survey will be Very Satisfied or Satisfied with all academic items on the instrument.

Actual Outcome:

100% of Valley Scholars responding were satisfied.

Implication for Next Year:

Must continue to advise, counsel and mentor, and provide personal assistance to Valley Scholars.

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Performance Indicator:

01C Graduates

Performance Standard:

The number of Valley Scholar Graduates will increase over prior year.

Actual Outcome:

In May 2002, 29 Valley Scholars graduated. In May 2001, 26 Valley Scholars graduated. This represents an almost 12% increase in '02 graduates over '01.

Implication for Next Year:

Continue close supervision of Valley Scholars' college performance and proceed accordingly.

Performance Indicator:

01D Retention

Performance Standard:

Valley Scholars will be retained at an equal or higher rate than other STCC students.

Actual Outcome:

Standard was met. 2000-2001 retention rate for Valley Scholars was 44% as compared to non-Valley Scholars at 42%. 2001-2002 rates were 50% (VS) and 48% (non-VS). Retention rate does not include students who graduated and those who transferred; Valley Scholars graduate and transfer at a higher rate than non-Valley Scholars.

Implication for Next Year:

Mentoring, counseling and advising will be intensified to improve Valley Scholars retention rate.

Performance Indicator:

01E Transfer Rate

Performance Standard:

Valley Scholars will transfer at an equal or higher rate than other STCC students.

Actual Outcome:

UTPA. (OIRE cannot track transfers to other 4-year institutions.)

Implication for Next Year:

Valley Scholars will be counseled and mentored to transfer to 4 year Universities in increasing numbers.

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Performance Indicator:

01F Transfer Success

Performance Standard:

Valley Scholars will have equal or greater transfer success than other STCC students.

Actual Outcome:

What success rate did Valley Scholars have in 4 year University and compare to other STCC students' success. (OIRE will provide numbers).

Implication for Next Year:

Valley Scholars will be mentored and advised more intensely to have transfer success at 4 year Universities.

Intended Outcome:

02 Access & Equity

Performance Indicator:

02A Access to Discretionary Funds

Performance Standard:

The endowment fund & donations from other fundraisers for discretionary restricted funds will increase over prior year.

Actual Outcome:

FY '01 Endowment Revenue=\$3,341
FY '02 Endowment Revenue=\$12,000
Total Revenues follow:
FY'02=\$5,854,901
FY'01=\$3,500,810

Implication for Next Year:

Increase Endowment and Total Revenues in FY'03.

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Performance Indicator:

02B Access to New Facilities

Performance Standard:

Institutional Advancement will secure one additional facility in FY 2002.

Actual Outcome:

In FY2002, N/AH expansion was obtained with EDA \$1.75M, Starr County Workforce Training Center Grant is in process for \$1.25M. Approval of \$98.7M Bond Issue by Hidalgo & Starr Voters solved Facilities needs for next 10 years.

Implication for Next Year:

N/AH Phase 3 Expansion already being developed to submit to EDA by 01/01/03. Also, Starr County Workforce Training Center Grant Application will be submitted before 01/01/03.

Performance Indicator:

02C Access to Restricted Funds from Grant Awards.

Performance Standard:

1) Restricted funds will be increased by 10% over the previous year by the end of FY 2002.

Actual Outcome:

Compare totals of FY 01 & FY 02.

'02=\$5,854,901

'01=\$3,500,810

Represents 67% increase.

Implication for Next Year:

Continue to increase total Acquisitions by more than 10% per year, (above FY 2002 total).

Performance Indicator:

02D

Performance Standard:

2) 50% of grant proposals submitted in FY 02 will be awarded.

Actual Outcome:

80% of grants submitted were awarded and funded. (source: Greg Ayala)

Implication for Next Year:

Continue to improve the rate of grants awarded.

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Performance Indicator:

02E Access to Improved Funding

Performance Standard:

1) Legislature will change funding formula. 2) Contact hour funding and growth will increase. 3) Unfunded contact hour deficit for the next biennium FY 02-03 will drop by 50%.

Actual Outcome:

- (1). Legislature did not change formula.
- (2). Total Contact Hours dollars increased in FY '02 over FY '01 by 10.59%.
- (3). There was no unfunded contact hour deficit for FY '02.

Implication for Next Year:

Continue to increase contact hours and growth funding yearly. Continue having No unfunded growth.

Performance Indicator:

02F Access to Funds for Unmet Needs

Performance Standard:

The College's unmet Capital and Operational needs will be met. 100% of requests of unmet needs will be met for FY 02.

Actual Outcome:

Approval of \$98.7M Bond Issue by Hidalgo-Starr Votees met all Capital and Operational unmet needs (in Sept.'01 Election).

Implication for Next Year:

Continue to increase revenues from gifts, grants, bequests.

Intended Outcome:

03 Fiscal Responsibility

Performance Indicator:

03A Grant compliance

Performance Standard:

- 1) 95% of funds will be expended/encumbered by the timelines established.

Actual Outcome:

Grant Compliance not now a function of Institutional Advancement.

Implication for Next Year:

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Performance Indicator:

03B

Performance Standard:

2) 95% of grants will comply with action requested by established timelines.

Actual Outcome:

Grant Compliance not now a function of Institutional Advancement.

Implication for Next Year:

Performance Indicator:

03C Funding Streams/Donor Satisfaction

Performance Standard:

90% Donors will make subsequent donations, and will be satisfied with distribution of funds.

Actual Outcome:

Approximately 90% of FY '01 donors contributed in FY '02.

Implication for Next Year: