

Linkages from Outcome to Activities

Vice President for Institutional Advancement

The Division of Institutional Advancement will garner sufficient resources to assist South Texas Community College in meeting its unmet needs by Creating an STCC Endowment Fund, Expanding Resource Development/Grants Management, Promoting Community Relations, Seeking Resources from Business and Industry, Community-at-large, Alumni, and Governmental Bodies & Agencies/Private Foundations.

Intended Outcomes	Performance Indicators	Performance Standard	Data Sources	Supporting Units	Term	Activities	Resources Needed
01 Student Success	01A Improved GPA's	The cumulative GPA of Valley Scholars will be the same or higher than other STCC students.	OIRE Special Data Request	OIRE, Valley Scholars	Fall	Tutoring, mentoring, counseling, and advising.	Tutors and counselor. (Already available)
	01B Student Satisfaction	90% of Valley Scholars responding to the ACT Student Opinion Survey will be Very Satisfied or Satisfied with all academic items on the instrument.	ACT Student Opinion Survey	OIRE (special data request)	Fall	92.3% students were satisfied in FY 01. Will continue student opinion survey.	OIRE Assistance
	01C Graduates	The number of Valley Scholar Graduates will increase over prior year.	OIRE (special graduate report)	OIRE	Fall	Will monitor Valley Scholar students' progress in classes and offer tutoring when necessary.	Mary and Marissa, Counselors will monitor.
	01D Retention	Valley Scholars will be retained at an equal or higher rate than other STCC students.	OIRE Special Data Request		Fall	Will monitor all STCC students retention (Valley Scholars)	Mary, Marissa, and OIRE
	01E Transfer Rate	Valley Scholars will transfer at an equal or higher rate than other STCC students.			Fall	Will monitor transfer to 4-year institutions by Valley Scholar and by all other STCC students.	OIRE will be able to assist.
	01F Transfer Success	Valley Scholars will have equal or greater transfer success than other STCC students.			Fall	Will monitor all Transfer Students from STCC and compare with Valley Scholar transfer success.	OIRE data.

Intended Outcomes	Performance Indicators	Performance Standard	Data Sources	Supporting Units	Term	Activities	Resources Needed
02 Access & Equity	02A Access to Discretionary Funds	The endowment fund & donations from other fundraisers for discretionary restricted funds will increase over prior year.	Endowment (discretionary) Fund Audit (Business Office) Endowment (restricted) Valley Scholars Fund Audit (Business Office)	Dr. Ramiro R. Casso/Mario Reyna/Juan Mejia/Drusila Ibanez/Sylvia Bernal/Mary DeLeon	Fall	Intensify Endowment Fundraising during FY 2002.	As Needed
					Spring	Intensify Endowment Fundraising during FY 2002.	As Needed
					Summer	Intensify Endowment Fundraising during FY 2002.	As Needed
	02B Access to New Facilities	Institutional Advancement will secure one additional facility in FY 2002.	Campus Development Master Plan STCC Facilities Department/Business Contract Office.	Dr. Ramiro R. Casso/All Institutional Advancement Division Personnel/Diana Pena/Sylvia Bernal/Gerardo Rodriguez	Fall	Continue attempting to secure funding for one additional Facility in FY 2002.	As Needed
					Spring	Continue attempting to secure funding for one additional Facility in FY 2002.	As Needed
					Summer	Continue attempting to secure funding for one additional Facility in FY 2002.	As Needed
	02C Access to Restricted Funds from Grant Awards.	1) Restricted funds will be increased by 10% over the previous year by the end of FY 2002.	Year-end Report (Business Office)	Sylvia Bernal/Drusila Ibanez/Dalinda Gamboa/Minna Hernandez/Jacque Gillispie/Dr. Kazerani, Greg Ayala	Fall	Restricted Grant Fundraising will be increased by 3 1/3% during each Semester of FY 02.	As Needed
					Spring	Restricted Grant Fundraising will be increased by 3 1/3% during each Semester of FY 02.	As Needed
					Summer	Restricted Grant Fundraising will be increased by 3 1/3% during each Semester of FY 02.	As Needed

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02 Access & Equity	02D	2) 50% of grant proposals submitted in FY 02 will be awarded.	Internal files maintained at Grant Development Office, Grant Awards received (Business Office).	Sylvia Bernal/Drusila Ibanez/Jacque Gillispie/Minna Hernandez (Carl Perkins A.A.)/Mary Elizondo/Dr. Kazerani, Greg Ayala	Fall	Strengthen grants development team to secure 10% of grant proposals awarded per Semester of FY 02.	As Needed
					Spring	Strengthen grants development team to secure 10% of grant proposals awarded in FY 02.	As Needed
					Summer	Strengthen grants development team to secure 10% of grant proposals awarded in FY 02.	As Needed
	02E Access to Improved Funding	1) Legislature will change funding formula. 2) Contact hour funding and growth will increase. 3) Unfunded contact hour deficit for the next biennium FY 02-03 will drop by 50%.	Budget House/Senate Appropriations Bill and Rapid Enrollment Growth Set-Aside.	Dr. Ramiro R. Casso/Dr. Shirley Reed/Sylvia Bernal/Mary Elizondo/Mary DeLeon/Diana Pena	Fall	Unfunded Contact hours deficit for the next biennium FY 02-03 will drop by 9% per semester.	As Needed
					Spring	Unfunded Contact hours deficit for the next biennium FY 02-03 will drop by 9% per semester.	As Needed
					Summer	Unfunded Contact hours deficit for the next biennium FY 02-03 will drop by 9% per semester.	As Needed
	02F Access to Funds for Unmet Needs	The College's unmet Capital and Operational needs will be met. 100% of requests of unmet needs will be met for FY 02.	A list of requests received per year from all our clients. A list of funding received per Fiscal Year. (Business Office)	Dr. Casso/Sylvia Bernal/Jacque Gillispie/Dalinda Gamboa/Minna Hernandez/Drusila Ibanez, Greg Ayala, Dr. Kazerani	Fall	Intensify fund-raising to raise 5% of Unmet Needs for the Fiscal Year 2002.	As Needed
					Spring	Continue attempting to secure funding for one additional Facility in FY 2002.	As Needed

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02 Access & Equity	02F Access to Funds for Unmet Needs	The College's unmet Capital and Operational needs will be met. 100% of requests of unmet needs will be met for FY 02.	A list of requests received per year from all our clients. A list of funding received per Fiscal Year. (Business Office)	Dr. Casso/Sylvia Bernal/Jacque Gillispie/Dalinda Gamboa/Minna Hernandez/Drusila Ibanez, Greg Ayala, Dr. Kazerani	Summer	Continue attempting to secure funding for one additional Facility in FY 2002.	As Needed
03 Fiscal Responsibility	03A Grant compliance	1) 95% of funds will be expended/encumbered by the timelines established.	Grant, Grant contract, Budget Accounts (FRS).	Jacque Gillispie/Grants Compliance Administrator/Dalinda Gamboa/Minna Hernandez/Mary Elizondo	Fall	30% of funds will be expended/encumbered in each of 3 semesters in fiscal year 02.	As Needed
					Spring	30% of funds will be expended/encumbered in each of 3 semesters in fiscal year 02.	As Needed
					Summer	30% of funds will be expended/encumbered in each of 3 semesters in fiscal year 02.	As Needed
	03B	2) 95% of grants will comply with action requested by established timelines.	Grant, Grant contract, Close-out Report	Project Manager/Jacque Gillispie/Grants Compliance Administrator/Minna Hernandez/Mary Elizondo	Fall	30% of grants will comply with action requested by established timelines.	As Needed
					Spring	30% of grants will comply with action requested by established timelines.	As Needed
					Summer	30% of grants will comply with action requested by established timelines.	As Needed

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03 Fiscal Responsibility	03C Funding Streams/Donor Satisfaction	90% Donors will make subsequent donations, and will be satisfied with distribution of funds.	Report of list of donors from STCC Business Office. Yearly survey of the degree of satisfaction of Funding Streams/Donors.	Board Minutes/Mary DeLeon/Drusila Ibanez/Minna Hernandez/Sylvia Bernal/Dalinda Yearly survey results (OIRE & Institutional Advancement) Gamboa (Business Office)	Fall	Contact OIRE to initiate survey of all Donors as to satisfaction with use of donations. Also request repeat donations every year from donors.	All surveys will be done once per year
					Fall	Identify donor concerns resulting in less than satisfied donors. Modify utilization of funds as needed and as appropriate.	As Needed
					Spring	Contact OIRE to initiate survey of all Donors as to satisfaction with use of donations. Also request repeat donations every year from donors.	Yearly requests will be made to OIRE for survey.
					Summer	Identify donor concerns resulting in less than satisfied donors. Modify utilization of funds as needed and as appropriate.	
					Summer	Contact OIRE to initiate survey of all Donors as to satisfaction with use of donations. Also request repeat donations every year from donors.	Yearly requests will be made to OIRE for survey.