

**South Texas College
2005-2007 Student Learning Outcomes**

PROGRAM NAME: Business Administration - Specialization Management for BAT

Guiding Principle	Student Learning Outcome	Assessment Tool	Passing Standard	Actual Results (Total # and % of students passing standard)	Changes
1 Be a premier learning-centered higher education institution where student and community success are paramount.					
STUDENT LEARNING OUTCOMES FOR BUSINESS ADMINISTRATION - SPECIALIZATION MANAGEMENT FOR BAT					
	1 Understand the contemporary business environment and the different types of business organizations.	Assessment Test in BUSI 1301	100% of students completing the assessment test will answer 80% of questions correctly.		
	2 Comprehend the financial accounting systems and learn about the role of accounting in business decision making.	Assessment Test in ACCT 2401	100% of students completing the assessment test will answer 80% of questions correctly.		
	3 Use systematic approach to solve organizational problems and making managerial decisions in the workplace.	Assessment Test in BMGT 2303	100% of students completing the case analysis will score 80% or higher.		
	4 Explain the role, characteristics, and skills of a supervisor and the principles of planning, leading, controlling, staffing, and organizing at the supervisory level.	Assessment Test in BMGT 1301	100% of students completing the assessment test will answer 80% of questions correctly.		
	5 Discuss the process of recruiting, interviewing, selecting, training, and promoting employees with an organization.	Assessment Test in HRPO 2301	100% of students completing the assessment test will answer 80% of questions correctly.		
	6 Explain the basic principles of law which form the legal framework for business activities.	Assessment Test in BUSI 2301	100% of students completing the assessment test will answer 80% of questions correctly.		
	7 Learn the principles of contemporary business marketing activities including product price, promotion and distribution.	Assessment Test in MRKG 1311	100% of students completing the assessment test will answer 80% of questions correctly.		
	8 Understand the fundamentals of starting and operating a small business.	Assessment Test in BUSG 2309	100% of students completing the assessment test will answer 80% of questions correctly.		
	9 Explain the role of cost accounting in management decision making	Assessment Test in ACNT 2309	100% of students completing the assessment test will answer 80% of questions correctly.		
	10 Apply the principles of managerial accounting that encompass cost and strategic management system designs.	Assessment Test in ACCT 2402	100% of students completing the assessment test will answer 80% of questions correctly.		
	11 To apply the basic concepts of supply and demand theory in economic managerial decisions.	Assessment Test in ECON 2302	100% of students completing the assessment test will answer 80% of questions correctly.		
	12 Obtain hands-on training and apply concepts and theories in a workplace setting.	Supervisor Evaluation in BMGT 2168	95% of capstone students will be evaluated positively by capstone site supervisors.		