

South Texas College
2004-2005 Student Learning Outcomes

PROGRAM NAME: Business Administration - Specialization Management for BAT

Guiding Principle	Student Learning Outcome	Assessment Tool	Passing Standard	Actual Results (Total # and % of students passing standard)	Changes
1 Be a premier learning-centered higher education institution where student and community success are paramount.					
STUDENT LEARNING OUTCOMES FOR BUSINESS ADMINISTRATION - SPECIALIZATION MANAGEMENT FOR BAT					
	1 Differentiate between sole-proprietorships, partnerships, corporations, limited liability company and a limited liability partnership.	Tests, assignments in ACCT 2401	A score of 70% or higher.	62.60%	Tutoring, Prerequisite, Proper Course Sequence, Faculty Advising
	2 Differentiate between merchandising, service and manufacturing entities.	Tests, assignments in ACCT 2401	A score of 70% or higher.	62.60%	Tutoring, Prerequisite, Proper CourseSequence, Faculty Advising
	3 Learn how to set goals and formulate business strategy or prepare a business plan.	Tests/written assignments/term paper/presentation in BUSI 1301	Tests and Assignments: 70% or higher; Acceptable term paper (70% or higher): Paper will be accurate in content, style, form grammar and spelling; ---- acceptable team presentation (70% or higher): presenters will provide usefull information, presenters will be dressed appropriately, presenters will speak clearly, and involve the audience in their presentation.	73.33%	More real-life examples/speakers
	4 Discuss various organizational structures and the decision-making hierarchy.	Tests/written assignments/term paper/presentation in BUSI 1301, BMGT 1301, and BMGT 2303	Tests and Assignments: 70% or higher; Acceptable term paper (70% or higher): Paper will be accurate in content, style, form grammar and spelling; ---- acceptable team presentation (70% or higher): presenters will provide usefull information, presenters will be dressed appropriately, presenters will speak clearly, and involve the audience in their presentation.	73.33%-BUSI 1301/ 83%-BMGT 1301/100%-BMGT 2303	Faculty Advising/Connect to Real-Life Examples

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		5 Analyze financial and risk management.	Tests/written assignments/term paper/presentation in BUSI 1301	Tests and Assignments: 70% or higher; Acceptable term paper (70% or higher): Paper will be accurate in content, style, form grammar and spelling; ---- acceptable team presentation (70% or higher): presenters will provide usefull information, presenters will be dressed appropriately, presenters will speak clearly, and involve the audience in their presentation.	73.33%	Speakers/Group or Team Projects/Current Examples
		6 Explain the role, characteristics, and skills of a supervisor and the principles of planning, leading, controlling, staffing, and organizing at the supervisory level.	Tests/written assignments/term paper/presentation in BMGT 1301, and HRPO 2301	Tests and Assignments: 70% or higher; Acceptable term paper (70% or higher): Paper will be accurate in content, style, form grammar and spelling; ---- acceptable team presentation (70% or higher): presenters will provide usefull information, presenters will be dressed appropriately, presenters will speak clearly, and involve the audience in their presentation.	BMGT 1301 83%, HRPO 230184.2%	Real-Life Case Studies/Current Event Studies
		7 Describe major types of ethical reasoning that persons in business can use to analyze ethical dilemmas; explain how business, government and society function as an interactive system.	Tests/written assignments/term paper/presentation in BMGT 1341	Tests and Assignments: 70% or higher; Acceptable term paper (70% or higher): Paper will be accurate in content, style, form grammar and spelling; ---- acceptable team presentation (70% or higher): presenters will provide usefull information, presenters will be dressed appropriately, presenters will speak clearly, and involve the audience in their presentation.	68.90%	Better Connect to Real-Life Examples/Speakers
		8 Prepare financial statements with special emphasis on internal control.	Tests, assignments in ACCT 2401/ACCT 2402	A score of 70% or higher.	ACCT 2401- 62.60% ACCT 2402-55%	Tutoring, Prerequisite, Proper Course Sequence, Faculty Advising
		9 Prepare interim reports with assets and liability accounts affected.	Tests, assignments in ACCT 2402	A score of 70% or higher.	55%	Tutoring, Prerequisite, Proper Course Sequence, Faculty Advising
		10 Describe the differences between GAAP and managerial accounting.	Tests, assignments in ACCT 2401/ACCT 2402	A score of 70% or higher.	ACCT 2401-62.60%, ACCT 2402-55%	Tutoring, Prerequisite, Proper Course Sequence, Faculty Advising

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		11 Prepare statements for manufacturing enterprises.	Tests/written assignments/term paper/presentation in BNKG 1301	Tests and Assignments: 70% or higher; Acceptable term paper (70% or higher): Paper will be accurate in content, style, form grammar and spelling; ---- acceptable team presentation (70% or higher): presenters will provide usefull information, presenters will be dressed appropriately, presenters will speak clearly, and involve the audience in their presentation.	70.80%	Faculty Advising/Connect to Real-Life Examples
		12 Evaluate current methods of job analysis, recruitment, selection, training/development, performance appraisal, promotion, and separation;	Tests/written assignments/term paper/presentation in BNKG 1301	Tests and Assignments: 70% or higher; Acceptable term paper (70% or higher): Paper will be accurate in content, style, form grammar and spelling; ---- acceptable team presentation (70% or higher): presenters will provide usefull information, presenters will be dressed appropriately, presenters will speak clearly, and involve the audience in their presentation.	70.80%	Faculty Advising/Connect to Real-Life Examples
		13 Identify the role of the Federal Reserve and control of the money supply.	Tests/written assignments/term paper/presentation in BUSI 2301	Tests and Assignments: 70% or higher; Acceptable term paper (70% or higher): Paper will be accurate in content, style, form grammar and spelling; ---- acceptable team presentation (70% or higher): presenters will provide usefull information, presenters will be dressed appropriately, presenters will speak clearly, and involve the audience in their presentation.	70.20%	Faculty Advising, Proper Course Sequencing
		14 Describe principles of monetary and fiscal policy as it relates to the banking industry.	Tests, assignments in ACCT 2402 and BMGT 2303	Tests and Assignments: 70% or higher; Acceptable term paper (70% or higher): Paper will be accurate in content, style, form grammar and spelling; ---- acceptable team presentation (70% or higher): presenters will provide usefull information, presenters will be dressed appropriately, presenters will speak clearly, and involve the audience in their presentation.	ACCT 2402-55%, BMGT 2303- 100%	More Written Assignments/Complex Problem Solving

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		15 Explain the basic concepts of contracts.	Tests, assignments in MRKG 1311	A score of 70% or higher.	82.14%	Faculty Advising, Proper Course Sequencing. Real-Life Case Studies
		16 Solve managerial problems using logical and creative problem solving techniques.	Tests/written assignments/term paper/presentation in BMGT 1341	Tests and Assignments: 70% or higher; Acceptable term paper (70% or higher): Paper will be accurate in content, style, form grammar and spelling; ---- acceptable team presentation (70% or higher): presenters will provide usefull information, presenters will be dressed appropriately, presenters will speak clearly, and involve the audience in their presentation.	68.90%	Better Connect to Real-Life Examples/Speakers
		17 Outline a marketing plan and interpret market research data to forecast industry trends and meet customer demands.	Tests, assignments in MRKG 1311 and BUSG 2309	Tests and Assignments: 70% or higher; Acceptable term paper (70% or higher): Paper will be accurate in content, style, form grammar and spelling; ---- acceptable team presentation (70% or higher): presenters will provide usefull information, presenters will be dressed appropriately, presenters will speak clearly, and involve the audience in their presentation.	MRKG 1311- 82.14%, BUSG 2309-71.40%	Better Connect to Real-Life Examples/Speakers
		18 Demonstrate legal and ethical behavior, safety practices, interpersonal and teamwork skills, and appropriate written and verbal communication skills using the terminology of the occupation and the business/industry.	Tests/written assignments/term paper/presentation in BUSI 2301	Tests and Assignments: 70% or higher; Acceptable term paper (70% or higher): Paper will be accurate in content, style, form grammar and spelling; ---- acceptable team presentation (70% or higher): presenters will provide usefull information, presenters will be dressed appropriately, presenters will speak clearly, and involve the audience in their presentation.	70.20%	Faculty Advising, Proper Course Sequencing More Team Projects/Assignments