

## Types of Measures (WEAVEonline Definitions)

<b>Academic Direct Measures:</b>	
<b>Capstone Assignment</b>	Capstone Course Assignments measuring mastery
<b>Comprehensives</b>	Comprehensive/end-of-program subject matter exam
<b>Internship Evaluation</b>	Fieldwork, internship or teaching evaluation
<b>Licensure Exam</b>	Certification or licensure exam, national or state
<b>Performance</b>	Performance (recital, exhibit or science project)
<b>Portfolio</b>	Portfolio, showing skill development or best work
<b>Pre/Post Test</b>	Faculty pre-test/post-test of knowledge mastery
<b>Presentation</b>	Presentation, either individual or group
<b>Project</b>	Project, either individual or group
<b>Standard. Test</b>	Standardized test of subject matter knowledge
<b>Thesis/Project</b>	Senior thesis or culminating major project
<b>Video/Audiotape</b>	Video or audio tape (music, counseling, art)
<b>Written Assign.</b>	Written assignment(s), usually scored by a rubric
<b>Writing Exam</b>	Writing exam to assure certain proficiency level
<b>Other Direct</b>	Other academic direct measure of learning (define in <i>Description</i> text box)

<b>Academic Indirect Indicators:</b>	
<b>Advisory Board</b>	Advisory board or community feedback on program
<b>Alumni Survey</b>	Alumni survey or tracking of alumni achievements
<b>Benchmarking</b>	Benchmarking of learning outcomes against peers
<b>Curriculum</b>	Curriculum/syllabus analysis of course to program
<b>Employer Survey</b>	Employer survey, individual perceptions of the program
<b>Exit Interviews</b>	Exit interviews with graduates or program completers
<b>Focus Groups</b>	Focus groups on teaching, learning, program value
<b>Graduate Accept</b>	Graduate/professional school acceptance rate
<b>Honors/Awards</b>	Honors and awards outside the institution
<b>Placement Data</b>	Job placement data, especially for career and technical areas
<b>Satisfaction</b>	Student satisfaction survey at end of program
<b>School Perform</b>	Performance in subsequent schooling feedback
<b>Student Evals</b>	Student course evaluations on learning gains made
<b>Transfer Accep</b>	Transfer acceptance rates, especially for 2-year colleges
<b>Other Indirect</b>	Other indirect academic indicator (define in <i>Description</i> text box)

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Administrative Measures:	
Activity Volume	Activity volume
Benchmarking	Benchmarking
Climate/Environ	Climate/Environment
Discussions	Discussions/Coffee Talk
Doc. Analysis	Document analysis
Efficiency	Efficiency
Evaluations	Evaluations
Existing Data	Existing data
External Report	External report
Focus Groups	Focus groups
Gov't Standards	Government standards
Prof. Standards	Professional Standards
Satisfaction	Client satisfaction survey (student, faculty, staff, community)
Service Quality	Service quality
Other Admin	Other administrative measure (define in <i>Description</i> text box)