

## Selecting Outcomes/Objectives

As your unit begins to develop outcomes/objectives, think about what you want or need to focus on doing well or better this cycle (September 1, 2008 – August 31, 2009).

Using *WEAVEonline's* terminology, outcomes/objectives should be "...a statement of intention, describing a task to be accomplished or a point to be reached...[that is] specific, measurable and verifiable, agreed upon, realistic and yet rigorous, and time-bound."

The following are presented to promote ideas and possibilities as your unit creates an *Institutional Effectiveness Plan* that will move STC towards the visions expressed within the Strategic Directions:

- The Strategic Directions Task Forces' **Activities & Strategies** lists. These can be found at the following Web site:

<http://www.southtexascollege.edu/~research/Strategic.htm>

- Initiatives that resulted from your unit's *Strategic Directions Discussion*
- Other unit initiatives
- Institution-wide initiatives
- Division-wide initiatives
- Outside agencies' requirements (certifying and/or regulatory)
- Standards mandated by outside funding agencies (grants, gifts, awards)
- Unit practices/procedures/routines that need monitoring and/or improving
- Any area for which you are required to provide tracking or reporting information
- Any area you are required to demonstrate results
- Any area that has been targeted for improvement by the *Program Review Process*
- Any job responsibilities that must be tracked

**All outcomes/objectives should relate to 1 or more of the Strategic Directions.** A link to the Strategic Directions can be found at the following Web site:

<http://www.southtexascollege.edu/~research/StrategicDirections.htm>

*If you have any questions or need any assistance developing outcomes or objectives, please contact Oscar Hernandez at 872-2522 or [oscarh@southtexascollege.edu](mailto:oscarh@southtexascollege.edu); Jacque Gillispie at 872-5587 or [jacqueg@southtexascollege.edu](mailto:jacqueg@southtexascollege.edu) or Brenda Cole at 872-5584 or [bcole@southtexascollege.edu](mailto:bcole@southtexascollege.edu).*

**1<sup>ST</sup> Drafts of 2008-2009 IE Plans: Requested by Friday, August 29.  
Final 2008-2009 IE Plan: Requested by Friday, October 3.**