

The Vision, Purpose, Core Values, Guiding Principles, and Strategic Directions Constitute the **Comprehensive Mission** for South Texas College

VISION A better quality of life for our communities.

PURPOSE South Texas College is a world-class comprehensive institution of higher learning providing premier educational and workforce programs and services in response to the needs of the region.

CORE VALUES

- Student Success
- Learning
- Excellence
- Integrity
- Community
- Opportunity

GUIDING PRINCIPLES

- Be a premier learning-centered higher education institution where student and community success are paramount;
- Serve as the cornerstone for the economic vitality of South Texas;
- Foster an environment for the students and community to achieve a better quality of life;
- Nurture a culture where collaboration is valued and achievement is recognized.

STRATEGIC DIRECTIONS

- South Texas College commits to student learning as the foundation of student success through excellence in teaching and service, faculty and staff empowerment, professional development, and accountability.
- South Texas College proudly provides opportunities to all students with high expectations for their success.
- South Texas College leads the transformation of the region to a “college-going” culture whereby attending and completing higher education is expected for all.
- South Texas College serves as the catalyst for regional economic prosperity and social mobility.
- South Texas College models professionalism through integrity, mutual respect, civility, trust, and collaboration.
- South Texas College champions a culture of excellence based on evidence.

Approved by the Board of Trustees, September 13, 2007.

